

July 15<sup>th</sup>, 2021

## **Price Change Notification**

Dear Valued Customer,

We would like to notify you of our pricing adjustment. In recent months we have seen considerable increases in a number of key commodity prices. At every opportunity we've endeavored to find cost savings to mitigate this, however, we've concluded a price adjustment is necessary to maintain our current levels of quality and service.

### **Effective Immediately July 15<sup>th</sup>, 2021**

#### **Website Maintenance**

Our \$15.99 website hosting package only includes website hosting, software maintenance, and basic website customer service. All website changes qualify under website management.

#### **Website management**

Website management services will now incur an hourly rate of \$60/hour. This rate applies to all website development, changes, additions, and website transfers.

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### **Effective by August 1<sup>st</sup>, 2021**

#### **Search Engine Optimization**

To cover monthly SEO software and labor, our SEO services will now be \$450 /month. Websites currently utilizing SEO services will have to sign up for the new plan to continue services. On August 1<sup>st</sup>, any websites without the SEO service plan will have the SEO software removed resulting in losing their searchability and rank in search engines like Google and Bing.

Follow this link to sign up.

<https://vastcreators.com/product/search-engine-optimization/>